

# **Optimize Your Drive-Thru** with Real-Time Insights and Smart Rules

The Searchlight Cloud Drive-Thru Dashboard delivers important insights into your drive-thru by leveraging video surveillance, real-time notifications through Smart Rules, and integrations with systems like HME. By capturing detailed data on vehicle dwell time, transactions, and service speed, this premium dashboard enables immediate problem-solving and more efficient long-term management of your drivethru operations.

## **KEY BENEFITS**

- Reduce wait times
- Receive real-time alerts for immediate response
- Make better use of resources
- Increase throughput
- Enhance customer satisfaction
- Gain valuable data across locations

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# Searchlight Cloud Drive-Thru Dashboard in Action



# RESTAURANTS

#### **BEFORE SEARCHLIGHT CLOUD**

Bottleneck causing slowdowns in the drive-thru stack and lack of resources and data to identify the cause.

### AFTER SEARCHLIGHT CLOUD

Certain menu items were consistently causing slower drive-thru service.

#### RESULTS

Optimized the drive-thru menu board offerings based on service times.



# **FINANCIAL INSTITUTIONS**

### **BEFORE SEARCHLIGHT CLOUD**

Difficulty in tracking and analyzing customer usage of drive-thru ATMs and ITMs.

## AFTER SEARCHLIGHT CLOUD

Accurately counted ATM and ITM customers, tracking how and when they use the service.

#### RESULTS

Gained important insights into customer behavior and preferences, used to make informed decisions on drive-thru service enhancements and investments.



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